

GLOBAL FUND FOR A NEW ECONOMY

Philanthropic Leadership for a New Economy

The Political Economy of AI,
Data, and Digital Technologies
Global Learning & Strategy
Convening

21-22 June, 2024 | Mexico City

AGENDA

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**GLOBAL FUND
FOR A NEW ECONOMY**

ON **OMIDYAR
NETWORK**

AGENDA *(please note these times may change)*

Friday, June 21

8:00am Registration and Breakfast

9:00am WELCOME, OUR PURPOSE, INTRODUCTIONS
Why this Conversation, Why this Group, Why this Moment?

10:00am Overview Panel and Discussion: Political Economy of AI and Digital Technologies

- How the deployment of AI and digital technologies are playing out globally and impacting economic and public sectors.
- Understanding the infrastructural, data, talent, and capital dimensions of the AI stack.
- Alternative modes of innovation, digital industrial policy, and governance of AI/digital technologies for the public interest and shared prosperity.

11:15am Break

11:30am Presentation and Discussion: Market Concentration and Industrial Policy

- Why concentrated power is a “democracy problem”: the landscape of corporate lobbying in technology policy.
- The promise and limits of the conventional competition toolkit to addressing concentrated power: lessons from across the globe.
- Understanding the “digital trade” playbook as an instrument of concentrated corporate power and its application in the AI/tech domain.

1pm Lunch

2pm Presentation and Discussion: Labor, AI, Digital Technologies

- How digital technologies (and AI) are shaping a new world of work.
- The labor supply chain powering the digital economy.
- Strategies to contest for the future of work and distribution of productivity gains.

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3:15pm

Break

3:45pm

Presentation and Discussion: Digital Public Infrastructure, Data as Public Good, and Alternatives

- What we can do about Big Tech's capture of public services of general interest and critical public infrastructures.
- Data and AI as a public good: Regulatory, technical, and legal strategies.
- Alternatives: How we can fund, build, and scale public digital infrastructures focused on public needs that preserve rights with democratic control.

5:00pm

Closing Discussion

6:30pm

Buses Leave for Dinner from Hotel

Saturday, June 22

8:00am

Breakfast

9:00am

Opening, Recap of Day One, Plan for Day

9:30am

Breakout Sessions Building on Day One Conversations

- Market Concentration and Industrial Policy
- Labor, AI, Digital Technologies
- Digital Public Infrastructure, Data as Public Good, and Alternatives

11:00am

Break

11:30am

Presentations from Workshops and Exploring Intersections

12:45pm

Lunch

1:45pm

Workshops and Demonstrations that Emerge from Morning Breakout Sessions

2:45pm

Break

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AGENDA (Continued)

3:15pm

Discussion: Advancing the Political Economy Conversation and Interventions

- How can we popularize and socialize this analysis, structural solutions, and interventions we have discussed in our existing network?
- Identifying areas of ongoing relationship building and collaboration.

4:15pm

Closing Comments and Next Steps

5:30pm

Farewell Cocktail Reception

Convening Attendee Bios and Recommended Pre-Reading

We have designed the agenda for this convening to foster global, cross-sector, and multidisciplinary relationships, learning, and connection. To facilitate that, we invite you to use the QR code below to review the bios of the amazing group of people who have come together to participate.



While it is difficult, if not impossible, to compile a short list that captures the tremendous analysis and thinking that's relevant to our discussion on the global political economy of AI and digital technologies, we offer the recommended pre-readings linked in the QR code. We will be providing a longer bibliography at the convening, organized by topic area.